Celebrating 20 Years of Service!

NATSAP’S 2019 Annual Conference Sponsor and Exhibitor Prospectus

HYATT REGENCY HILL COUNTRY RESORT AND SPA
San Antonio, Texas
Wednesday, January 30 - Friday, February 1, 2019

www.natsap.org
The National Association of Therapeutic Schools and Programs (NATSAP) is proud to announce its 2019 Annual Conference. The event has established itself as one of the nation’s foremost conferences for therapeutic school and program professionals.

The 2019 Annual Conference will take place at the Hyatt Regency Hill Country Resort and Spa on January 30 – February 1, 2019.

Don’t miss these value-packed sponsorship opportunities designed for organizations who want a high-impact marketing solution. By participating as an Annual Conference sponsor, you will:

- Network with NATSAP’s 170+ program members and 100+ Affiliate members, whose combined membership brings over 800 attendees to the Conference. NATSAP Annual Conference attendees are key decision makers from therapeutic schools, residential treatment programs, wilderness programs, outdoor therapeutic programs, young adult programs and home-based residential programs (working with troubled teens and troubled adolescents);
- Increase your visibility, and show your organization’s strong commitment to NATSAP and the industry;
- Expand opportunities with existing clients;
- Build new relationships.

The following are sponsorship opportunities. Events or Services can be sponsored. All sponsors will be recognized and acknowledged upon receipt of their commitment of sponsorship. All money must be received and paid in full within 30 days of receipt of commitment of sponsorship.

NATSAP offers 4 levels of sponsorship to meet every budget. Minimum support is $500 and support in any amount above $500 is accepted. See below for details about the benefits of sponsorship.

- Platinum Level Sponsor ($10,000)
- Gold Level Sponsor ($5,000)
- Silver Level Sponsor ($3,000)
- Bronze Level Sponsor ($2,000)

Don’t see a sponsorship package that meets your needs? We can customize a package with you!

Contact:
301-986-8770 or Events@natsap.org
Sponsorship Opportunities: Detailed Descriptions and Levels

Platinum Level Sponsor ($10,000)
- One (1) complimentary exhibit table in the conference exhibit hall
- Four (4) complimentary 2019 Annual Conference Registrations
- One (1) sponsored listing in event app
- Recognition on all NATSAP social media pages indicating level of sponsorship
- One (1) complimentary Regional Conference Registration in 2019
- Company name recognition during general session
- Access to the registered attendee list
- One (1) attendee tote bag insert
- Company name and logo indicating level of sponsorship in pre-conference materials
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating Platinum Level Sponsor of annual conference
- Company name/logo listed as official level of sponsorship on printed and electronic versions of annual conference program
- Company name/logo on conference signage
- Ribbons for all company attendees indicating Platinum Level sponsor

Gold Level Sponsor ($5,000)
- Two (2) Complimentary 2019 Annual Conference Registrations
- One (1) sponsored listing in event app
- Recognition on all NATSAP social media pages indicating level of sponsorship
- One (1) complimentary Regional Conference Registration in 2019
- Company name recognition during general session
- Access to the registered attendee list
- One (1) attendee tote bag insert
- Company name and logo indicating level of sponsorship in pre-conference materials
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating Gold Level sponsor of annual conference
- Company name/logo indicating Gold Level of Sponsor on printed and electronic versions of annual conference program
- Company name/logo on conference signage
- Ribbons for all company attendees indicating Gold Level sponsor

Silver Level Sponsor ($3,000)
- Four (4) discounted 2019 Annual Conference Registrations ($100 off)
- One (1) sponsored listing in event app
- One (1) complimentary Regional Conference Registration in 2019
- Company name recognition during general session
- Access to the registered attendee list
- One (1) attendee Welcome/Tote Bag insert
- Company name and logo indicating level of sponsorship in pre-conference materials
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating Silver Level Sponsor of annual conference
- Company name/logo indicating Silver Level of Sponsor on printed and electronic versions of annual conference program
- Company name/logo on conference signage
- Ribbons for all company attendees indicating Silver Level sponsor

Bronze Level Sponsor ($2,000)
- Two (2) discounted 2019 Annual Conference Registrations ($100 off)
- One (1) sponsored listing in event app
- Company name and logo indicating level of sponsorship in pre-conference materials
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating Bronze Level Sponsor of annual conference
- Company name/logo indicating Bronze Level of Sponsor on printed and electronic versions of annual conference program
- Company name/logo on conference signage
- Ribbons for all company attendees indicating Bronze Level sponsor
Sponsorship Opportunities

Benefit Levels

<table>
<thead>
<tr>
<th>Your Sponsorship Includes:</th>
<th>Bronze $2,000</th>
<th>Silver $3,000</th>
<th>Gold $5,000</th>
<th>Platinum $10,000</th>
</tr>
</thead>
<tbody>
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<td>Complimentary 2019 Annual Conference Registrations</td>
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<td>Discounted 2019 Annual Conference Registrations - ($100 off)</td>
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<td>Recognition on all NATSAP social media pages indicating level of sponsorship</td>
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<td>One (1) Complimentary Regional Conference Registration in 2019</td>
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<tr>
<td>One (1) tote bag insert</td>
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</tr>
<tr>
<td>Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship</td>
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<tr>
<td>Company name/logo on conference signage</td>
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<td>X</td>
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<tr>
<td>Ribbons for all company attendees indicating level of sponsorship</td>
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<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Sponsorship Opportunities: Detailed Descriptions and Levels

Welcome Reception Sponsor $10,000 Platinum Level

The Welcome Reception provides an ideal opportunity to showcase your company to all conference attendees in an informal environment. It has a very positive vibe as attendees come together to network and kick off the conference week right!

- Opportunity to address all attendees during the Welcome Reception
- Company name/logo displayed on napkins and 5’ Moon balloons during the event
- Complimentary exhibit table in the conference exhibit hall
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating Platinum Level Sponsor of annual conference
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Four (4) Complimentary 2019 Annual Conference Registrations
- And, all other Platinum level benefits

Keynote Speaker Sponsor $10,000 Platinum Level

Sponsorship of the Keynote Speaker is a great opportunity to have your company name prominently acknowledged during the Conference to over 800 attendees

- Opportunity to introduce the keynote speaker and provide a brief description of your organization
- Printed materials provided by sponsor at every seat
- Complimentary exhibit table in the conference exhibit hall
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating Platinum Level Sponsor of annual conference
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Four (4) Complimentary 2019 Annual Conference Registrations
- And, all other Platinum level benefits
Sponsorship Opportunities: Detailed Descriptions and Levels

Mobile App Sponsor $5,000  Gold Level
Attendees will have the ability to access session content, a schedule of events, exhibitor listings, all general event information and a map of the exhibit hall floor plan using their mobile devices.
- Splash screen on the event app
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship
- Two (2) banners ad in event app
- One (1) sponsored icon in event app
- One (1) push notification through event app
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Two (2) Complimentary 2019 Annual Conference Registrations
- And, all other Gold level benefits

Totebag Sponsor $5,000  Gold Level
These totebags will be printed with high quality logo branding and given to each attendee at conference registration.
- High quality logo imprint on totebags along with the 2019 Annual Conference branding
- Option to keep any remaining totebags at the end of the conference
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Two (2) Complimentary 2019 Annual Conference Registrations
- And, all other Gold level benefits

Wi-Fi Network Sponsor $5,000  Gold Level
- Selection of Wi-Fi password - make it your company name!
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship
- Two (2) banners ad in event app
- One (1) push notification through event app
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Two (2) Complimentary 2019 Annual Conference Registrations
- And, all other Gold level benefits

Lunch Sponsor $5,000  Gold Level
(2 available)
- Printed materials provided by sponsor placed on seats of guests
- Placemats with your customized image on them
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Two (2) Complimentary 2019 Annual Conference Registrations
- And, all other Gold level benefits

Notepad and Pens Sponsor $5,000  Gold Level
Each attendee will receive a complimentary notepad and pen with your branding!
- Matching notepads and pens will be printed with high quality logo imprint
- Option to keep any remaining notepads and pens at the end of the conference
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Two (2) Complimentary 2019 Annual Conference Registrations
- And, all other Gold level benefits
Sponsorship Opportunities: Detailed Descriptions and Levels

**Breakfast Sponsor**

- **Silver Level**
  - $3,000 (per breakfast)
  - $5,000 (for both breakfasts)

- **Gold Level**
  - Customized placemats and napkins during breakfast(s)
  - Hyperlinked company name/logo on NATSAP homepage and Conference webpage indicating level of sponsorship
  - One (1) tote bag insert provided by sponsor
  - One (1) Complimentary Regional Conference Registration in 2019
  - Two (2) Complimentary 2019 Annual Conference Registrations (If Gold Sponsor Only)
  - And, all other Gold or Silver level benefits

**Refreshment Breaks Sponsor**

- **Silver Level**
  - $3,000 (one full day of breaks)
  - $5,000 (all breaks/3 days)

Several refreshment breaks will take place Wednesday, Thursday, and Friday. These breaks give attendees a chance to converse with colleagues between sessions mid-morning or mid-afternoon.

- Quality logo imprint on napkins and coffee sleeves placed at break stations
- Hyperlinked company name/logo on NATSAP homepage and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- Two (2) Complimentary 2019 Annual Conference Registrations (If Gold Sponsor Only)
- And, all other Gold or Silver level benefits

**Hotel Room Key Card Sponsor $3,000**

- **Silver Level**
  - Get your brand into the hands of NATSAP’s attendees as they check into their hotel room. Place your logo on the hotel keycards and stay with them all week.

- Minimum quantity to be produced = 1000
- Hyperlinked company name/logo on NATSAP homepage and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- And, all other Silver level benefits

**Lanyards Sponsor $3,000**

- **Silver Level**
  - Attendee badges are required for entry into every conference function. The attendee Lanyard Sponsorship is an effective way to have your company’s brand seen by all conference participants throughout the entire multi-day event.

- Company logo/tagline printed on lanyards
- Hyperlinked company name/logo on NATSAP homepage and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- And, all other Silver level benefits

**Water Bottles Sponsor $3,000**

- **Silver Level**
  - Water bottles are placed in every attendee’s conference bag. Watering stations will be conveniently located throughout the venue where attendees can fill their water bottles during refreshment breaks.

- Company logo imprint placed on water bottles
- Option to keep any remaining water bottles at the end of the conference
- Hyperlinked company name/logo on NATSAP homepage and Conference webpage indicating level of sponsorship
- One (1) tote bag insert provided by sponsor
- One (1) Complimentary Regional Conference Registration in 2019
- And, all other Silver level benefits
Sponsorship Opportunities: Detailed Descriptions and Levels

Luggage Tag Sponsor $2,000  Bronze Level
Travel with NATSAP’s 2019 Annual Conference attendees year-round as they travel with your logo on their luggage tag.

- High-quality logo branding on luggage tags that will be placed into each attendees’ tote bag.
- Option to keep any remaining luggage tags at the end of the conference.
- Hyperlinked company name/logo on NATSAP home page and Conference webpage indicating level of sponsorship.
- And, all other Bronze level benefits.

Pocket Schedule Sponsor $2,000  Bronze Level
Reach each and every show attendee. Place your ad on the Annual Conference Pocket Schedule. Each attendee is handed a pocket schedule at registration when they pick up their conference materials.

- Custom company branding on the back of the pocket schedule. (Artwork must be provided by sponsor and in 4” x 3” high resolution image.)
- Two (2) discounted 2019 Annual Conference Registrations.

Pop-up Banners Sponsor $2,000  Bronze Level  (3 available)
Show off your company branding.

- Includes three (3) custom pop-up banners per sponsorship based on artwork provided by sponsor and displayed in high traffic areas of conference.
- The artwork must be provided by sponsoring company and be high-resolution.

Pre-Conference Wake Up Your Body Session Sponsor $750 (per session)
Interested in offering a morning yoga or other group exercise. i.e. crossfit, nature walk, run, etc?

- Advertisement of the event in the conference printed publications.
- On-site sign provided for your event.
- Your organization listed as official NATSAP sponsor on website with logo, and in the conference printed publications.
- Available days: Wednesday morning, Thursday morning, or Friday morning.
- Can host one yoga and one group exercise function per morning.

Tote Bag Inserts Sponsor $500
Tote Bag sponsorship provides high profile, enduring visibility for your brand at the NATSAP Annual Conference. All attendees receive a tote bag at registration and will carry it throughout the entire event. This is an excellent way to gain high visibility with all attendees.

- Opportunity to include one (1) flyer or giveaway item for inclusion in event tote bags.
- Tote bag insert must be created and produced by sponsoring company.
- Minimum quantity to be produced = 900

Hosted Events Sponsor $500
NATSAP has made available the opportunity for programs and organizations to hold hosted events which do not compete or conflict with the official NATSAP conference programming hours. Companies that are not currently registered as sponsors, exhibitors or are not current NATSAP program members are not eligible for ancillary space requests.

What is included:
- Advertisement of the event in the conference printed publications.
- On-site sign provided for your event.
- Your organization listed as official NATSAP sponsor on website with logo, and in the conference printed publications.

Approved Times:
Wednesday, January 30th  Thursday, January 31st
7:30 p.m. – 11:00 p.m. 6:00 p.m. – 11:00 p.m.

Once your sponsorship has been processed, you will work with the hotel event staff to place your event in available meeting space, order Food & Beverage, A/V, and other logistical needs.

Hosted Events MUST BE FULLY CONFIRMED BY December 7th. Room rental fees are NOT included in sponsorship costs which may range from $200 - $500 depending on the space.
Sponsor Registration

Hyatt Regency Hill Country Resort and Spa | 9800 Hyatt Resort Dr, San Antonio, TX 78251
WEDNESDAY, JANUARY 30 - FRIDAY, FEBRUARY 1, 2019

All sponsorships are due by December 7, 2018

Please select your desired sponsorship(s) below:

<table>
<thead>
<tr>
<th>Check</th>
<th>Sponsorship</th>
<th>Amount</th>
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<tbody>
<tr>
<td></td>
<td>Welcome Reception Sponsorship</td>
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<td>Keynote Speaker Sponsorship</td>
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<td>Mobile App Sponsorship</td>
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<td>Wi-Fi Network Sponsorship</td>
<td>$5,000</td>
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<td>Notepads and Pens Sponsorship</td>
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<td></td>
<td>Tote Bags</td>
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<td>Wednesday Lunch</td>
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<td>Thursday Lunch</td>
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<td>Breakfast Sponsorship for Wednesday &amp; Thursday</td>
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<td>Wednesday Breakfast</td>
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<td>Friday Breaks</td>
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<td>Break Sponsorship for (3 days)</td>
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<td>Water Bottles</td>
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<td>Hotel Key Cards</td>
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<td>Luggage Tags</td>
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<td>Pocket Schedule</td>
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<td>Pop-up Banners Sponsor</td>
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<td>Pre-Conference Wake Up Your Body Session</td>
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<td>Sponsored Events</td>
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<td></td>
<td>Tote Bag Inserts</td>
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Payment Information

Total Amount $_______________
Check#__________

______ Visa _____ MasterCard _____ AMEX
Name on Card__________________________________________
Card Number __________________________________________
Exp Date______________
3-Digit Verification Code on Back of credit card (AMEX 4-digit code on Front) ________

Signature of Cardholder
____________________________________________________
Today's Date _____________________

Logo Submission Information

Upload your logo with your commitment when you register or email it to events@natsap.org. Early submissions will maximize marketing exposure for your company. Late submissions may not guarantee logo placement. Please submit your logo in the following format:

- For our printed marketing materials please provide logos that are high-resolution, CMYK 300 dpi (or higher) 1.5”– 2” wide in .jpg, .eps or .png format.

Logos are due no later than December 7, 2018. Copies of logos or images from websites cannot be accepted. They are low resolution and not suitable for use. For more information, e-mail us at events@natsap.org.

Questions? Email events@natsap.org or call 301-986-8770.

*Please note: sponsorships received after December 7, 2018 may not be included into the conference program book.

Return to: NATSAP, 4350 East West Hwy, Suite 925, Bethesda, MD 20814, or Fax to 301-986-8772
Exhibitor Opportunities

The National Association of Therapeutic Schools and Programs (NATSAP) is proud to announce its 2019 Annual Conference. The event has established itself as one of the nation's foremost conferences for therapeutic school and program professionals.

NATSAP's membership brings over 800 attendees to our Conference each year. Exhibiting provides your organization with direct exposure to our members.

What do you get?
- Dedicated Exhibit Hall Hours - Wed: 8:00 AM – 4:00 PM, Thurs: 8:00 AM – 4:00 PM, Fri: 8:00 AM –10:00 AM
- Exhibit Area Traffic Builders - Meal Functions, Refreshment Breaks, and Prize Drawings
- High Visibility Sponsorship Opportunities - Networking Functions, Refreshment Breaks, Exhibit Hall Activities, etc.
- One (1) Complimentary Conference Registration - with purchase of each booth space
- Registration Discounts - for additional booth representatives at $300 each (limit 2)
- Recognition in Conference Program – Description of your company as well as website info and booth location info in the Conference Program which is received by all participants
- Promotion on the NATSAP Website – You will be listed as an exhibitor on the NATSAP website along with a hyperlink to your own website

Who Attends

The NATSAP Annual Conference is specifically designed for mental health and allied health professionals of all experience levels. Attendees include program owners, directors, administrators, therapists, educators, and other personnel, plus educational consultants, social workers, psychiatrists, psychologists, and guidance counselors, among others. It is NATSAP's national meeting of youth advocates from around the country and abroad.

Who should exhibit?

The NATSAP Conference offers you one of the best opportunities to reach key decision makers in the therapeutic school and program industry. If this is your target audience, the NATSAP Annual Conference should definitely be a part of your marketing plans. Following are a few examples of the primary groups of exhibitors expected at the NATSAP Annual Conference:
- Finance Companies
- Food Services
- Furniture Suppliers
- Hardware and Software Technology Providers
- Hospital and School Equipment Suppliers
- Insurance Agencies
Exhibitor Opportunities

Liability

Neither NATSAP nor the Hyatt Regency Country Hill Resort and Spa’s employees or contractors are liable for injuries to any person or damage to property owned by exhibitor. All exhibitors must provide proof of insurance to insure themselves against property loss/damage and liability for injury.

Shipping/Storage

Shipping and storage info will be provided upon registration.

Additional Information

In order to have your company listed in the Program Brochure, please ensure that you have provided a 100-word description of your school/program, product or service.

NOTE: All exhibitors receive a 6ft. table and two chairs. Booth structures are prohibited. Pop-up banners (behind the table) and small tabletop displays are permitted. Please plan your booth/table displays and sign structures accordingly.

Exhibit Tabletop Rates

Rate includes one 6 ft. skirted table, one complimentary conference registration and food/beverage, as well as exposure to conference attendees.

Exhibitor Rates

Early Bird Rate (by November 2, 2018) - $1,700
Regular Rate (after November 2, 2018) - $1,875

Logo Submission Information

Upload your logo with your commitment when you register or email it to events@natsap.org. Early submissions will maximize marketing exposure for your company. Late submissions may not guarantee logo placement. Please submit your logo in the following format:

- For our printed marketing materials please provide logos that are high-resolution, CMYK 300 dpi (or higher) 1.5" - 2" wide in .jpg, .eps or .png format.

Logos are due no later than December 7, 2018. Copies of logos or images from websites cannot be accepted. They are low resolution and not suitable for use. For more information, e-mail us at events@natsap.org.

*Please note: Therapeutic programs and schools that are nonmembers are ineligible to participate as members. Those who are not currently members are free to apply to membership. Contact Shanita Smith at shanita@natsap.org for details or an application.
Exhibitor Floorplan

Breakout Sessions 3

Breakout Sessions 2

Breakout Sessions 1

Breakout Sessions 4

Breakout Sessions 5

Breakout Sessions 6

Breakout Sessions 7

Breakout Sessions 8

Entrance from lobby

Independence Lawn

Restrooms
Exhibitor Registration

Hyatt Regency Hill Country Resort and Spa | 9800 Hyatt Resort Dr, San Antonio, TX 78251
WEDNESDAY, JANUARY 30 – FRIDAY, FEBRUARY 1, 2019

Exhibitor Information
Company/Program Name: _____________________________________________________________
Address: __________________________________________________________________________
_________________________________________________________________________________
City: ____________________________ State: __________ Zip: ___________________________
Phone: __________________________ Fax: ________________________________
Website __________________________________________
Primary Contact: __________________________ Email______________________________

1st Attendee’s Name (Included): __________________________ Email____________________________
2nd Attendee’s Name (Addt’l $300): __________________________ Email____________________________
3rd Attendee’s Name (Addt’l $300): __________________________ Email____________________________

Preferred Booth Location: 1st choice: _____ 2nd choice: _____ 3rd choice: _____
(Please see previous page for map)

Brief description of your product or service (may attach 100-word or less description)
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________
_________________________________________________________________________________

Booth Traffic Enhancer (Addt’l $300)
Would you like to be included in our event app? This will encourage attendees to visit your booth to gain points to win prizes. A great way to ensure active foot traffic to your booth? _____ Yes _____ No

(Each attendee must visit your booth and complete an activity with you in order to complete the card and qualify for a special prize drawing.)

Terms and Conditions
If this request is accepted, we agree to pay for said exhibit space at the rate indicated by our booth selection below.

Rates
___ Early Bird Rate (by November 2, 2018) - $1,700
___ Regular Rate (after November 2, 2018) - $1,875

Payment Information
Check#_______
_____ Visa ____ MasterCard   ____ AMEX
Card Number __________________________
Exp Date___________
3-Digit Verification Code on Back of credit card (AMEX 4-digit code on Front) ________

Signature of Cardholder
______________________________
Date _____________________
Name on Card____________________________
Total Amount $_______________

Return to: NATSAP, 4350 East West Hwy, Suite 925, Bethesda, MD 20814, or Fax to 301-986-8772
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